

Farm Estate GPS HARVEST Membership



HARVEST
Membership



Farm Estate GPS
Generational Planning Strategies



Farm
Financial 
Strategies, Inc.

Your Online Guide to Farm Succession

Customized Farm Succession Strategies

Imagine working one-on-one with professionals who understand farming and have years of experience helping people keep and grow their family farm between generations.

Now imagine having 24/7 online access to the tips, tools, and strategies that you need for understanding the issues and optimizing your plan, without any pressure or hourly fees.

Combine the focused hands-on coaching with the convenience of the online knowledge base, and you'll be making informed decisions for the future of your farm and your family in less time, with less cost, and greater confidence.

That's the Farm Estate GPS HARVEST Membership!



HARVEST
Membership



\$2/Acre
\$500 Min / \$2,000 Max
(\$250/Year HARVEST Renewal)

Your GPS HARVEST Membership includes:



One-On-One
Consulting



Goal
Setting



Farm Succession
Strategies



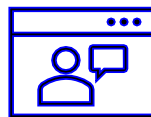
Estate
Strategies



Financial Tool
Coordination



Asset Ownership
Coordination



GPS GROW & HARVEST
Video Libraries



Collaboration with
Legal/Tax Advisors

Our GPS HARVEST Membership Process

Four Steps to Maximizing Your Farm Succession Strategies



Four Stage Planning Process – Through Farm Financial Strategies, Inc.

STAGE 1

FACT FINDER

- Define Goals
- Farm / Family
- Financials
- Estate Doc's

STAGE 2

OVERVIEW

- Gap Analysis
- Estate Strategies
- Farm Succession
- Financial Tools

STAGE 3

DECISION PERIOD

- Review Options
- Answer Questions
- Communication
- Family/Advisors

STAGE 4

IMPLEMENTATION

- Attorney
- Accountant
- Coordination of Assets & Doc's

Supplementary video tutorials and online tools are provided through the Farm Estate GPS HARVEST Membership for educational purposes.

- 50% of HARVEST Membership Due

Planning meetings can be in person or through video/phone conferencing.

Financial tools available through Farm Financial Strategies, Inc.



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=

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HARVEST

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COMMON QUESTIONS ABOUT THE HARVEST MEMBERSHIP:

Who is Farm Financial Strategies, Inc.?

Farm Financial Strategies, Inc. is a Midwest company that was co-founded by Myron Friesen over 20 year ago. The company was started to solve a need that no one was filling, which was helping farm families step-by-step with their farm succession strategies. Mark McLaughlin and Myron Friesen, along with their other associates at Farm Financial Strategies are committed to seeing family farms thrive into the next generation.

Who is Farm Estate GPS, LLC.?

Farm Estate GPS, LLC is online membership platform co-founded by Myron Friesen and Mark McLaughlin. It was designed to help guide people through each of the three stages in their estate and farm succession planning:

Exploratory Stage – We designed the SEED and GROW Memberships to help families understand the important challenges and issues from a unique perspective. Our video tutorials help families know their options and discover which strategies might line up best for their situation all at their own pace without any pressure.

Implementation Stage - We designed the HARVEST Membership to provide supplemental resources for those who are working on their own customized farm succession strategies through Farm Financial Strategies, Inc.

Optimization Stage – Laws will change, operations change, family situations change, and goals change. Your plan should adjust accordingly. Our Farm Estate GPS HARVEST Renewal allows farm families to maintain full access to all GPS video tutorials, resources, and announcements so their plan can stay optimized in the future.

Who is the HARVEST Membership best suited for?

While we believe everyone is better off having a solid plan in place, most members range from 50 – 80 years old, have at least one child farming, and one or more off-farm heirs. They genuinely care about the future of their family and their farm and are nice people to be around.

What if I already have an attorney?

Great! We are glad to hear that! We are not looking to replace a trusted relationship. We are looking to help you to understand your options, organize and articulate your goals, and prepare your estate and farm succession strategies to help your attorney document the best plan for you and even build upon your relationship.



HARVEST

Membership

COMMON QUESTIONS ABOUT THE HARVEST MEMBERSHIP:

What videos and online resources will we have access to with the HARVEST Membership?

You will gain access to all of the content inside the GROW Video Library. So as a HARVEST Member, you essentially have access to all the benefits of our SEED and GROW Memberships. We will be sure to highlight the relevant videos to review as you step through each stage of the planning process. PLUS, you will get access to ongoing update videos and downloadable tools made exclusively for our HARVEST Members. We've designed these resources to help you step through the planning process as smoothly as possible and to help keep your plan on the right path going forward.

What happens after the call if we decide to go forward?

We will lay out the next steps in our call. We'll also show you how to log in to our system to get immediate access to our videos and go over the information we need to get started with the one-on-one planning.

How do you run the meetings if we can't get to your office?

We love to meet face to face whenever we can, but we can easily conduct our meetings through video conferencing and/or phone calls when needed. We were already doing online meetings before COVID made it necessary.

How and When is the HARVEST subscription paid?

The HARVEST Membership is a one-time investment of \$2/Acre, with a minimum of \$500 and a Maximum of \$2,000. The first half of the payment is due up front; after the preview call. We will email you a link for the payment form. The second half is due once your plan is defined, and you are to the point of scheduling your estate planning meeting with your attorney. There is an annual HARVEST Renewal subscription for \$250/year after that.

When does the HARVEST Renewal start?

The \$250 HARVEST Renewal begins in year two. We want you to stay on top of your plan as your goals, family, or farm operation changes over time. The HARVEST Renewal allows you to maintain full access to the GROW Video Library and stay current with our HARVEST Member updates on the issues that may impact your estate and farm succession strategies.